

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Greer, Margolis, & Mitchell #1**  
**1010 Wisconsin Ave.**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 830783 /		<u>Alt Order #</u>
<u>Product</u> <b>OBAMA SKED C</b>		
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Estimate #</u> <b>1904</b>	
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/16/12	10/22/12	Action News at 5a	5-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$150.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$150.00			
N 2	WOIO	10/16/12	10/22/12	Action News at 6a	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$150.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$150.00			
N 3	WOIO	10/16/12	10/22/12	The Early Show	7-9a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				3	\$100.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$100.00			
N 4	WOIO	10/16/12	10/18/12	Action News at 430a	430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWT - - -				1	\$40.00			
N 5	WOIO	10/16/12	10/22/12	America Now	9-10a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$75.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$75.00			
N 6	WOIO	10/16/12	10/22/12	Let's Make A Deal	10-11a		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$1,250.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$1,250.00			
N 7	WOIO	10/16/12	10/22/12	Price is Right	11a-12p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$2,000.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$2,000.00			
N 8	WOIO	10/16/12	10/22/12	Action News at Noon	12-1230p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				1	\$2,400.00			
	Week:	10/22/12	10/28/12	M - - - - -				1	\$2,400.00			
N 9	WOIO	10/16/12	10/22/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





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<u>Contract / Revision</u> 830783 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> <b>1904</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				1	\$2,000.00			
Week:		10/22/12	10/28/12	M - - - - -				1	\$2,000.00			
N 10	WOIO	10/16/12	10/22/12	The Talk	2-3p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				1	\$650.00			
Week:		10/22/12	10/28/12	M - - - - -				1	\$650.00			
N 11	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - 1 -				1	\$125.00			
N 12	WOIO	10/16/12	10/19/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				1	\$500.00			
N 13	WOIO	10/16/12	10/19/12	M-F 7-730p	7-730p		:30			NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				3	\$4,500.00			
N 14	WOIO	10/16/12	10/19/12	M-F 730-8p	730-8p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				3	\$5,000.00			
N 15	WOIO	10/22/12	10/22/12	Mon Hour 2	9-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1 - - - - -				1	\$8,500.00			
N 16	WOIO	10/21/12	10/21/12	Sun Hour 4	10-11p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - 1				1	\$4,500.00			
N 17	WOIO	10/16/12	10/22/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF - -				1	\$500.00			
Week:		10/22/12	10/28/12	M - - - - -				1	\$500.00			
<b>Totals</b>											<b>33</b>	<b>\$60,915.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	33	\$60,915.00	\$51,777.75
<b>Totals</b>	<b>33</b>	<b>\$60,915.00</b>	<b>\$51,777.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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